

Dana Koerlin

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Portfolio: danakoerlin.com

I am currently working as a freelance character designer. I get to design characters and splash illustrations. I have spent many years working in the video game industry getting familiar with asset creation pipelines and tight deadlines. My true passion lies in concept art and I'm now looking to pursue a creative design role.

Professional Experience

FREELANCE, MONUMENT, CO

Character Designer February 2021 – Present

- Design and stylize characters and assets to fit the look of creative directors
- Collaborate with creative directors, production leads, and editors to create designs for production
- Address feedback and design notes, and apply them to the project at hand

2K GAMES, NOVATO, CA

Senior Media Specialist, April 2017 – February 2021

- Directed creative team in designing requested assets for marketing and third-party clients
- Organized and approved final assets for the production pipeline

2K GAMES, NOVATO, CA

Capture Specialist, July 2014 – April 2017

- Used storytelling, composition, and lighting, to portray our product at its highest quality
- Storyboarded designs for conceptualizing animation ideas for in-house and third-party clients
- Self-managed simultaneous projects and kept pace with their deadlines

MUVU MEDIA, CA

2D Art Internship, September 2012 – October 2012

- Assisted with concept art design and illustrations of splash pages in a production environment

SPOOKY COOL LABS, CHICAGO, IL

2D Artist (Contractor), Summer 2012

- Designed innovative UI mockup templates and assisted marketing with photo editing

Education

SCHOOLISM

Classes Taken 2016 - 2017

- Lighting for Story and concept art
- Designing with color and light
- Character design for animation
- Environment design

ACADEMY OF ART UNIVERSITY, SAN FRANCISCO, CA

- *Bachelor of Fine Arts in Illustration, May 2012*

Additional Skills

- Photoshop, Illustrator, Adobe Premiere, CryEngine, and Blender
- Understanding of visual design concepts for animation: color theory, composition, etc.
- Strong time management and a positive work attitude